

Get Involved!

## DAY 2: Thursday, October 23<sup>rd</sup> (continued)

### Uptown Streetscape Design Workshop

6:00 pm – 9:00 pm

If you are only able to make one event, this is the one! Bring your whole family and join us for a fun and highly interactive design workshop focused on determining the “look and feel” of the Uptown Sedona streetscape. Participants will be given an opportunity to:

- Learn more about the project, including timeline, community involvement opportunities, etc.
- Contribute to a presentation of opportunities and constraints (as identified through existing studies, input provided by the community in earlier meetings, and observations made during Uptown walks)
- Evaluate (on a scale of 1 to 5) images of various streetscape design concepts, pedestrian amenities, and public art features
- See and discuss the results of the evaluation exercise to build consensus on the direction of the Uptown streetscape designs
- Explore unique ways to integrate public art, local materials, and other design features to help tell stories about the Sedona community, its people, environment, heritage, and events

[Location: Wayside Chapel]

#### SCHEDULE AT-A-GLANCE

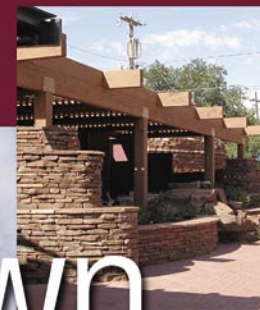
Wednesday, October 22		Thursday, October 23	
7:30 am-9:00 am	Oversight Committee Kick-Off Reception [Location: Arroyo Roble Resort, Roca Room]	8:00 am-9:30 am	Sedona Design, Development, & Contractor Professionals Discussion Group [Location: Wayside Chapel]
		8:00 am-9:30 am	Uptown Merchants & Property Owners Discussion Group [Location: Wayside Chapel]
10:00 am-12:00 pm	Uptown Walk and Meeting with City Staff [Location: Arroyo Roble Resort, Roca Room]	10:00 am-11:30 am	Arts, Culture, History & Heritage Discussion Group [Location: Wayside Chapel]
		10:00 am-11:30 am	Uptown Sedona Residents Discussion Group [Location: Wayside Chapel]
1:30 pm-3:30 pm	Uptown Walk [Location: Meet at Uptown Municipal Parking Lot]	1:00 pm-2:30 pm	Bicycle and Pedestrian Accessibility Discussion Group [Location: Wayside Chapel]
		1:00 pm-2:30 pm	(ADA) Accessibility Discussion Group [Location: Wayside Chapel]
7:00 pm-9:00 pm	Flashlight Walk [Location: Meet at Wayside Chapel Parking Lot]	6:00 pm-9:00 pm	Uptown Streetscape Design Workshop [Location: Wayside Chapel]

- Please use the Uptown Municipal Parking Lot for activities whenever possible (unless specified otherwise)!
- Please participate – your passion and energy for Sedona is important!

#### For More Information:

John O'Brien (City of Sedona) at 204-7123  
Holly Epright (Sedona Main Street Program) at 204-2390.

# Uptown Sedona



## Enhancement Project Design Charrette

Wednesday, October 22<sup>nd</sup>  
and Thursday, October 23<sup>rd</sup>





The City of Sedona is initiating an enhancement project for a portion of State Route 89A within Uptown Sedona. Funded largely by the Arizona Department of Transportation, the Uptown Sedona Enhancement Project will improve the aesthetics of the roadway, address accessibility and safety issues, and introduce new streetscape and pedestrian-friendly features.



Here's your chance to make a difference in your community! The Design Charrette outlined below will involve the Sedona community in the hands-on planning and design of the improvements. Your involvement is essential to help ensure the project accurately addresses issues, contributes to the commercial vitality of Uptown, and truly reflects local values and environment. Please bring your whole family!

## DAY 1: Wednesday, October 22<sup>nd</sup>

### Oversight Committee Kick-Off Reception

7:30 am – 9:00 am

To begin the Charrette, the Uptown Enhancement Project Oversight Committee, along with the City Council and Planning Commission are invited to an informal kick-off continental breakfast meeting. During this meeting, the basic project scope will be outlined and the goals and expectations for the streetscape will be discussed.

[Location: Arroyo Roble Resort, Roca Room (please park in the lot on the left before the main entrance gate)]

### Uptown Walk and Meeting with City Staff

10:00 am – 12:00 pm

The Project Design Team will meet with key City staff members to briefly discuss potential issues (infrastructure, landscape maintenance, ADA issues, etc.) and potential opportunities in the project area.

[Location: Arroyo Roble Resort, Roca Room (please park in the lot on the left before the main entrance gate)]

### Uptown Walk #1 – Uptown Walk

1:30 pm – 3:30 pm

Merchants, property owners, Uptown residents, local historians, and ALL interested community members are invited to walk the Uptown area with the Project Team. During the walking reconnaissance, participants will be paying particular attention to unique features of the streetscape, architectural styles, pedestrian patterns, public spaces, circulation, views, and historical sites, as well as pointing out areas and ideas for enhancement.

[Location: Meet at Uptown Municipal Parking Lot on Schnebly Road]

### Uptown Walk #2 – Flashlight Walk

7:00 pm – 9:00 pm

Again in the evening, merchants, property owners, Uptown residents, and ALL interested community members are invited to walk the Uptown area with the Project Team at night. By walking the area in the dark, participants are able to help identify issues that may affect the streetscape, such as potential “hiding spaces”, areas of poor lighting, areas with overly bright lighting, etc.

[Location: Meet at Wayside Chapel Parking Lot (adjacent to Uptown Municipal Parking Lot)]

## DAY 2: Thursday, October 23<sup>rd</sup>

### Discussion Groups

Informal discussion groups are key to developing a thorough understanding of streetscape-related issues, opportunities, and ideas needed to prepare a concept design plan. All interested community members are invited to attend any of the following concurrent special topic meetings to join in the discussion or just to listen. *Note: Walking may be a part of some discussion groups and participants may wish to wear comfortable shoes.*

8:00 am - 9:30 am	<b>Group #1: Sedona Design, Development, and Contractor Professionals</b>	<b>Group #2: Uptown Merchants and Property Owners</b>
	During this session, Sedona architects, landscape architects, realtors, developers, contractors, etc. professionals are encouraged to share their knowledge and discuss specific issues and opportunities related to the streetscape project design, materials, construction, etc. [Location: Wayside Chapel]	This session aims to engage merchants and property owners in a focused discussion about the streetscape enhancement project. The goal will be to understand issues, opportunities, and ideas from the merchant and property owner perspective. [Location: Wayside Chapel]
10:00 am - 11:30 am	<b>Group #3: Arts, Culture, History and Heritage</b>	<b>Group #4: Uptown Sedona Residents</b>
	During this session, the discussion will focus on Sedona's rich arts, culture, and history. Local historians, artists, etc. are encouraged to attend to explore ways in which these assets are and can continue to be celebrated in the Uptown streetscape. [Location: Wayside Chapel]	This session provides a special opportunity for local residents who live in and around the Uptown area to discuss issues and ideas, including ways to better connect and serve the surrounding neighborhoods through the project. [Location: Wayside Chapel]
1:00 pm - 2:30 pm	<b>Group #5: Bicycle and Pedestrian Accessibility</b>	<b>Group #6: Americans with Disabilities Act (ADA) Accessibility</b>
	Uptown Sedona should accommodate both pedestrians and cyclists. Individuals wishing to discuss opportunities and issues related to bicycle and pedestrian circulation through and around Uptown are encouraged to take part in this session. [Location: Wayside Chapel]	Uptown Sedona must also accommodate those with special circumstances that limit or restrict their mobility, including people with visual, hearing and physical disabilities. During this session, the focus of discussion will be on identifying areas where difficulties currently exist, as well as exploring a variety of accommodations through the enhanced streetscape. [Location: Wayside Chapel]

## Focused Future II

Many members of the community will be involved in the Focused Future II activities on Wednesday afternoon. Afterwards, please join us for the Uptown Flashlight walk!